



Northern Tier Buy Fresh Buy Local

is a chapter of the FoodRoutes Network (FoodRoutes.org) a nonprofit organization that coordinates Buy Fresh Buy Local chapters nationally and provides technical support to community groups working across the country. Our Northern Tier chapter covers Bradford, Tioga, Sullivan, Susquehanna, Potter and Wyoming Counties in Pennsylvania.

Our mission is to:

- Increase public demand for local foods
- Help consumers find local sources of food
- Expand market venues for local farmers

Who Should Join?

Farmers Markets / Grower-Only Markets

What are the Criteria?

Market must feature primarily local products that are fresh, of superior quality, and from the Northern Tier of Pennsylvania. No resale items allowed.

What Are the Benefits?

- Use of the Northern Tier Buy Fresh Buy Local logos for printed materials & advertising.
- Assistance promoting a local foods event at your market.
- Publicity in local media in conjunction with Buy Fresh Buy Local.
- A beautiful, colorful FoodRoutes poster for display in your offices.
- Opportunity to purchase a Northern Tier Buy Fresh Buy Local banner (approx. 3' X 4') and other Northern Tier merchandise at cost (shirts, tote bags, aprons, etc.).
- BFBL stickers, notecards and other promotional items as they are available.
- Listing in Guide to Farmers Markets on our website (www.northerntierbfbl.com)
- Listing in the Northern Tier Guide to Local Foods
- Member status for your listing on the www.buylocalpa.org website

What is the Annual Fee?

Farmers Market memberships are \$ 50 per year (5 or fewer vendors);
\$90 per year (6 to 10 vendors); \$150 per year if market has over 10 vendors.

Please contact us for multiple market group rates.

More Information?

Contact the Northern Tier Cultural Alliance at 1 Washington St, Towanda, PA 18848 (570-268-5055)

www.northerntierbfbl.com

Northern Tier Buy Fresh, Buy Local Farmers Market Registration & Agreement

PLEASE PRINT

Market Name: _____ Year: _____

Contact Person: _____

Mailing Address: _____

Town: _____ State: _____ Zip: _____

Market Location: _____

Hours of Operation: _____

Dates of Operation: _____ Number of Vendors: _____

County: _____

Phone number: _____ Cell number: _____

email: _____ Website (if applicable): _____

By joining the Northern Tier chapter of Buy Fresh, Buy Local, _____ Farmers Market agrees to have a no brokering policy in effect for the market and to demonstrate a commitment to local foods. The market agrees to provide the chapter with copies of market publicity and to use the Northern Tier Buy Fresh Buy Local materials only for market promotion. Individual vendors must join the chapter if they wish to use the materials on individual items.

Signature: _____ Date: _____

Enclose check to "NTCA - BFBL" and return to:

Northern Tier Cultural Alliance, 1 Washington St., Towanda, PA 18848



N
T
C
A

Northern Tier Buy Fresh Buy Local is a program of
the Northern Tier Cultural Alliance.
a folk arts support organization located at
1 Washington St. Towanda, PA 18848 · 570-268-5055
www.ntculturalalliance.org
Start-up funding for NT BFBL has been provided by the
Endless Mtns. Heritage Region and the Northern Tier Dairy/Ag Industry Partnership.

Northern Tier
Buy Fresh Buy Local
is a member of the
FoodRoutes Network and
PA Association for Sustainable
Agriculture (PASA)



www.northerntierbfbl.com