



Northern Tier Buy Fresh Buy Local

is a chapter of the FoodRoutes Network (FoodRoutes.org) a nonprofit organization that coordinates Buy Fresh Buy Local chapters nationally and provides technical support to community groups working across the country. Our Northern Tier chapter covers Bradford, Tioga, Sullivan, Susquehanna, Potter and Wyoming Counties in Pennsylvania.

Our mission is to:

- Increase public demand for local foods
- Help consumers find local sources of food
- Expand market venues for local farmers

Who Should Join?

Restaurants, Bakeries, Wineries, Retail Grocers, Butchers and other food purveyors or processors that produce and/or use food produced in the Northern Tier of Pennsylvania. A commitment to purchasing and promoting local foods should be a stated marketing message or principle of the business.

What are the Criteria?

Restaurants: At least two menu items must feature locally produced ingredients and be identified with signage. Must be working to increase local foods offerings.

Grocers/Retailers: Locally produced foods must be displayed and labeled. A minimum of 10 products available. Must be working to increase local foods offerings.

Bakeries: Local ingredients must be promoted (minimum of 2). Must be working to increase use of local ingredients.

Butchers: Must offer local meats for sale and identify with signage. Be working to increase local meat offerings and make them an increasing percentage of sales.

Wineries: "Native to Region" wine license. Must use own grapes and/or fruit or purchase grapes/fruit within Northern Tier.

Cheese Makers and other Food Processors: Primary ingredients must be locally grown. Primary market must be within the Northern Tier.

Others: Not sure if you qualify? Contact us and we will be happy to talk with you.

What Are the Benefits?

- Use of the Northern Tier Buy Fresh Buy Local logo in your printed materials & advertising.
- Assistance sourcing high quality local products - we can help you find local farms.
- Assistance planning & promoting a local foods event hosted at your business.
- Restaurant or business publicity in local media in conjunction with Buy Fresh Buy Local.
- A beautiful, full color FoodRoutes poster for display in your business or office.
- The opportunity to purchase a Northern Tier Buy Fresh Buy Local banner (approx. 3' X 4') and other Northern Tier merchandise at cost (shirts, tote bags, aprons, etc.).
- BFBL stickers and other promotional items as they are available.
- Listing in Northern Tier Guide to Local Foods (available in print and on our website)
- Use of our website to promote your events.

What is the Annual Fee?

Business memberships are \$95 per year.

More Information?

Contact the Northern Tier Cultural Alliance at 1 Washington St, Towanda, PA 18848 (570-268-5055)

www.northerntierbfbl.com

Northern Tier Buy Fresh Buy Local Restaurant/Business Registration & Agreement

PLEASE PRINT

Business Name: _____

Contact Person: _____

Mailing Address: _____

Town: _____ State: _____ Zip: _____

Type of Business: _____

Business Location and Hours of Operation: _____

Phone number: _____ County: _____

Cell phone number: _____

email: _____ Website (if applicable): _____

Specialty Items:

By joining the Northern Tier chapter of Buy Fresh Buy Local, we agree to make the use of local foods a primary part of our business strategy. We agree to provide the chapter with copies of any publicity that our business designs or is the subject of. I/we will not abuse the use of the Buy Fresh Buy Local graphics in any way and agree only to use them on items that are produced and marketed in the Northern Tier.

Signature: _____ Date: _____

Enclose check for \$95 for 2010 to "NTCA - BFBL" and return to:

Northern Tier Cultural Alliance, 1 Washington St., Towanda, PA 18848



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Northern Tier Buy Fresh Buy Local is a program of the Northern Tier Cultural Alliance, a folk arts support organization located at

1 Washington St, Towanda, PA 18848 - 570-268-5055

www.ntculturalalliance.org

Start-up funding for NT BFBL has been provided by the Endless Mtns. Heritage Region and the Northern Tier Dairy/Ag Industry Partnership.

**Northern Tier
Buy Fresh Buy Local**
is a member of the
FoodRoutes Network and the
PA Association for Sustainable
Agriculture (PASA)



www.foodroutes.org



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